



MiCHiGAN GOLF SHoW

March 7-9, 2025

 SUBURBAN COLLECTION
SHOWPLACE
Novi, Michigan 48374

Contact Joyce Sanford, Vendor & Event Manager

joyce@michigangolfshow.com

info@michigangolfshow.com

517.548.1200 Ext. 1

www.michigangolfshow.com



Welcome to the 33rd Annual Michigan Golf Show!

This is your official Exhibitor Service Kit with all the information to ensure a successful show.

Be sure to note all rules, regulations, as well as insurance requirements.

Marketing is a key ingredient for a successful event. We have a comprehensive campaign including radio, television, online, social media and magazine advertising. You can also take part in promoting the event - simply use your current social media and share our sites to let your customers know where you will be.

Facebook <https://www.facebook.com/michigangolfshow>

Instagram <https://www.instagram.com/michigangolfshow>

TikTok <https://www.tiktok.com/@michigangolfshow>



On Saturday, March 8th immediately after the show closing, the Michigan Golf Show is excited to invite you to our Exhibitor Appreciation Dinner. This special evening located near our 19th Hole Bar is dedicated to thanking you for your valuable partnership. Enjoy complimentary pizza and receive one beverage ticket on us! Following the dinner, a cash bar will be available for those who wish to continue the festivities. This is a fantastic opportunity to mingle with fellow exhibitors, share experiences, and expand your network. We look forward to celebrating together and expressing our gratitude for your support!

We appreciate your business and look forward to seeing you. If you have any questions, or need our help in any way, feel free to reach out!

Sincerely,

Michigan Golf Show Management





MOVE IN, SHOW HOURS AND MOVE OUT

LOCATION:

Suburban Collection Showplace

46100 Grand River Avenue

Novi, Michigan 48374

Phone: 248.348.5600

www.SuburbanCollectionShowplace.com

MOVE-IN HOURS:

Thursday, March 6th – 9:00am – 6:00pm

Friday, March 7th – 9:00am – 1:00pm

All drive-in or move-in activities requiring a vehicle on the exhibit floor must be completed on Thursday, March 6th. Vehicle access to the exhibit floor will only be allowed on that day. **No vehicles will be permitted to enter the facility on Friday, March 7th.** If you need to drive in or move in at times outside of these hours, please contact us directly.

ALL load-in must occur through the rear of the facility. Exhibitors should enter through the overhead doors along the back of the building (see below details) and check-in with Michigan Golf Show Staff in the Show Office before moving into their booth space. They will receive exhibitor badges and additional information. During this time, ArtCraft Display, BoCo Enterprises and Show Management will be available for assistance.

Overhead Doors

Booth numbers 200-500 use Overhead Dock Door 5

Booth numbers 600-1100 use Overhead Dock Door 7

Booth numbers 1200-1500 use Overhead Dock Door 9

Booth numbers 1600-1800 use Overhead Dock Door 11

Vehicles will be allowed into the venue on a first come, first serve basis to unload. Venue staff will coordinate vehicle movement and do so in a manner that ensures safety.

ACTIVE HOURS:

Friday, March 7th: 2:00 pm – 8:00 pm

Doors will open for Exhibitors at 9:00 am

Saturday, March 8th: 10:00 am – 6:00 pm

Doors will open for Exhibitors at 9:00 am

Sunday, March 9th: 10:00 am – 5:00 pm

Doors will open for Exhibitors at 9:00 am



MOVE-OUT HOURS:

Sunday, March 9th: 5:00pm – 12:00am

All booths must be moved out completely on Sunday, March 9th by midnight.

INSURANCE:

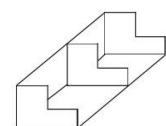
All exhibitors are required to submit proof of liability insurance or they will not be allowed to exhibit. If you do not have insurance you will need to obtain it. You **MUST** have this in order to set up your booth space.

BOOTH REQUIREMENTS:

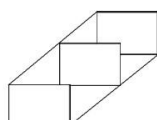
All exhibit space is leased for the entire run of the Michigan Golf Show (3 days) on a per booth basis and may not be resold or leased to any other person/business/organization without notification and approval. You must remain in your booth for the duration of the show. Early move out will result in disqualification for participation the following year.

EXHIBITOR BOOTHS:

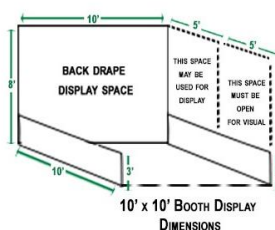
Your booth location will be sent 2 weeks prior to the event, and can be changed by the Show Management up until move in. Each 10' x 10' booth comes with 6' foot back drape and 3' foot side drape, two (2) folding chairs and a wastebasket. Colors of the drape are green and white and aisle carpet is green. Additional equipment can be ordered through ArtCraft Display, Inc. Information related to the ordering of additional equipment can be found on-line and is also included in this packet. PLEASE NOTE: Nothing in the front portion of your booth (or within 5' of the front) may exceed the 3'. The other portions of your booth must not exceed 8'.



ACCEPTED



PROHIBITED



EXHIBITOR BADGES:

Exhibitor badges will be given out by at the Show Office during move-in. Each 10'x10' booth will receive two badges (i.e.: 10'x20' will receive four, 10'x30' will receive six and a 20'x20' will receive eight). Up to ten badges will be provided for bulk spaces. Additional badges may be purchased at the Show Office for \$10. Notify Management in advance for special requirements. Please note, these are not personalized.

EXHIBITOR PARKING:

Each 10'x10' booth space will receive one 3-day parking pass. (i.e.: 10'x20' will receive two, 10'x30' will receive three and a 20'x20' will receive four). Bulk spaces will come with six. Additional 3-day parking passes may be purchased at the Show Office or during setup at the



service desk for \$15. Or you may download the Parking Pass Form and purchase additional. Once the show is active parking is \$10.00 per day. Passes are not needed during move in days.

RV PARKING:

RV Parking is permitted and is available on a first-come, first-serve basis. Please contact Dawn Thomas at 248.348.5600 Ext. 206 to reserve your space PRIOR to your arrival on-site. If you need electrical for RV parking, please let them know when you call to reserve the space, there is an additional charge for electrical requirements.

ARTCRAFT DISPLAY – DECORATOR:

ArtCraft Display, Inc is the exclusive decorator of the Michigan Golf and should be contacted for additional furnishings, carpet, supplies, tables, chairs, labor, and freight. ArtCraft Display, Inc forms can be found online <https://www.artcraftdisplay.com/> or call 248.380.0843.

LABOR & LOADING/UNLOADING:

Vendors shall provide their own labor to set up, unload and dismantle. Vendors must also provide their own dollies and carts to do so. Additional labor can be hired through ArtCraft by calling 248.380.0843.

The Suburban Collection Showplace is a non-union facility; therefore, exhibitors are allowed to set up and tear down their own booth without outside assistance. Please unload quickly and remove vehicle from the building before setting up booth. All booths **MUST** be set up by 1:00pm on Friday to allow janitorial personnel adequate time to clean the aisle before the public enters the show.

Limited dollies/carts are available on a first come first serve basis. Truck docks are available when necessary. Forklift services must be contracted through Artcraft Display, Inc.

DISCOUNTED ADMISSION FOR YOUR CUSTOMERS:

Promote the show to your customer and they can save on admission by purchasing tickets online at www.michigangolfshow.com using the promo code **BIRDIE2** – good for \$2.00 off per ticket.

Interested in having your own unique promo code (such as “MICHIGANGOLFERSCO”) Email us at info@michigangolfshow.com

SALES TAX:

The Michigan Golf Show does not collect taxes on behalf of the State of Michigan and it is the Exhibitor’s responsibility to understand all tax regulations as it applies to them. Show Management is not allowed to answer questions about taxes for Exhibitors. To apply for a State Tax Identification number for sales tax on merchandise sold, collecting, and remitting at your booth, contact the Department of Treasury, Treasury Building, Lansing, MI 48922 or call 517.373.3200. You can also find more information at www.michigan.gov/taxes/.

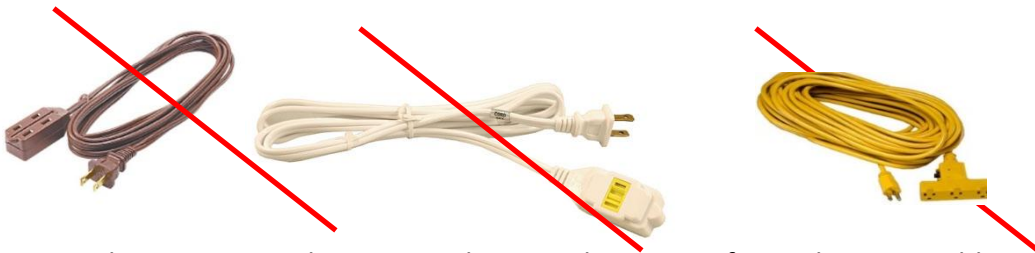


BoCo ENTERPRISES – (WIFI & ELECTRIC):

WIFI and Electric for your booth is NOT included as it is run through the building. BoCo Enterprises is the exclusive provider of all phone, internet, electrical and utilities for the Suburban Collection Showplace. The facility has strict electrical requirements that need to be followed. The Fire Marshall will check every booth to ensure that these regulations are followed. Please look over this information below so that you can make sure that your booth is up to fire code. We will have to charge if we need to come around and fix your electrical set up due to the Fire Marshall concerns.

Per the rules and regulations, here are the electrical requirements:

These types of electrical extension cords below are NOT allowed. All extension cords MUST have 3 prongs. ****Multi-plug cords can only be used if they have a fused breaker* ***



Outdoor rated extension cords are a good way to determine if a cord is acceptable. Also, computer type power strips are recommended and encouraged to plug many items into the end of the extension cords.



ELECTRICAL:

Vendors must follow these electrical rules:

1. No cords allowed on the ground in foot traffic areas or under carpet
2. Cords without a ground are not permitted
3. All cords must have 3 prongs and may not be damaged
4. Fusible cord strips must be used in any multi plug situation
5. No cube taps are allowed
6. Any display that uses water must have a G.F.I.

Please contact our Utilities Manager, Terri Freytag, with any further questions you may have at 248.348.5600 ext. 205 or tfreytag@suburbanshowplace.com.



CLEANING:

Cleaning personnel will clear all bulk trash, crates, pallets, and packing materials/lumber before the initial show opening and after move-out. They will also empty trash containers and small bins placed in vendor aisles during non-open hours. Vendors are responsible for clearly marking any cartons, literature, or similar items they wish to keep. Please note that the Suburban Collection Showplace and the Michigan Golf Show will not be liable for unmarked materials left behind as trash. BOCO Enterprises, Inc. is the exclusive contractor for all cleaning services at the Suburban Collection Showplace.

Exhibitors must ensure the removal of all oil, grease, liquids, and hazardous materials from their booth space. Disposal must comply with all applicable city, state, and federal regulations. Large trash containers may be requested for individual booths, subject to availability from the Suburban Collection Showplace's inventory.

At the Michigan Golf Show, we prioritize the appearance of our facilities and require your cooperation to maintain cleanliness. Each exhibitor is responsible for keeping their booth and the surrounding area clean and free of debris. Please ensure that your booth is thoroughly cleaned each night after closing. For your convenience, trash can be swept into the aisles for the night cleanup crew. Remember to collapse empty boxes to facilitate disposal. For security reasons, cleanup crews are not permitted to enter or clean inside booths—this responsibility rests with the exhibitors.

If additional cleanup is needed outside of normal hours, those manning the booth must take care of cleaning and disposing of trash in the available receptacles. Thank you for your cooperation in keeping our event space pristine.

HELIUM:

The Suburban Collection Showplace does not allow helium tanks within the building or on the premises. Exhibitors with prior approval can have helium balloons to decorate their booth, but may not hand balloons to attendees.

A charge will be applied to retrieve balloons from the ceiling.

VEHICLES:

Combustion Vehicle Displays

All **GASOLINE** fuel powered vehicles openings shall be locked and sealed in an approved manner to prevent the escape of vapors. Gasoline fuel tanks shall not contain in excess of one-quarter their capacity or contain in excess of 5 gallons of fuel, whichever is less.

1. All **DIESEL** fuel powered vehicles fuel tank shall be locked and sealed in an approved manner to prevent the escape of vapor. Diesel fuel tanks shall not contain in excess of one-half their capacity or contain in excess of 20 gallons of fuel, whichever is less.
2. Fueling or de-fueling of vehicles is prohibited inside the building.
3. At least one battery cable shall be removed from the batteries used to start the vehicle engine. The disconnected battery cable shall then be taped.



4. Batteries used to power auxiliary equipment shall be permitted to be kept in service.
5. Vehicles shall not be moved during exhibition hours.

Electric Vehicle Displays

1. All electric vehicles battery state of charge **SHALL** be no more than 30%.
2. An emergency plans for an electric vehicle that starts to off gas.
3. Dedicate an area outside in the parking lot to put an electric vehicle that is off gassing.
4. All main aisleways **SHALL** be wide enough to allow the forklift that Suburban Collections has or a wrecker vehicle to drive down to remove the electric vehicle that is off gassing to the burn area out in parking lot.

BANNERS, SIGNS & TAPE:

All signs and banners must be hung only by authorized personnel with the exception of “S-hooks” to hang banners on the drape line. At no time will exhibitors be allowed to adhere anything to the walls or columns. Exhibitors will be strictly prohibited from using any unauthorized style of tape or adhesive substance within the facility, including the “show floor”. Absolutely no tape will be allowed on the walls & columns, and only the specific, acceptable types are allowed on the floors. **Duct tape, plastic double-sided tape, and masking tape are strictly prohibited!** Only cloth backed, carpet tape will be allowed. Proper tape can be purchased from the service desk.

Any damage caused by the use of unauthorized adhesive substances will be billed to the damager.

FLAMMABLES:

Exhibitors are prohibited from bringing in flammable advertising/ decorating materials to the facility. All such material to be used for decorative or advertising purposed must first be treated with a flame-retardant, and such use shall be in accordance with all applicable federal, state, and municipal fire and safety rules and regulations. All flammable liquids and gases are prohibited without prior written consent from the Suburban Collection Showplace.

SMOKING:

Suburban Collection Showplace is a non-smoking facility. Smoking is allowed outside in designated smoking areas. No doors may be propped open for any reason, at any time, as it is a violation of the fire ordinance.

SECURITY:

It is to the benefit of the Exhibitors to have their booths properly manned. Security in the booths is the responsibility of the Exhibitors. The Expo Authority will in no way be responsible for the property of the Exhibitors. Valuable merchandise should be secured at night under lock and key or removed to a safe location by the Exhibitors. Exhibitors may want to purchase insurance against loss or damage. We will have Security on-site throughout the entire duration of the Show. However, the Michigan Golf Show is not liable for items stolen or taken from your booth space.



EMERGENCY EQUIPMENT:

Any type of emergency equipment, entrances or exits shall not be blocked or obstructed under any circumstances.

FOOD SAMPLING IN YOUR BOOTH:

If you plan to sell any type of food item you must receive prior approval from the Suburban Collection Showplace. All food product and sampling items need to be stored in your booth space, please allocate enough space to ensure the storage of your products. If approved by the Suburban Collection Showplace and you plan on having any type of food samples as part of your display you will also need to call the Oakland County Health Department for a proper license.

INSPECTION:

The Suburban Collection Showplace reserves the right to inspect all cartons, packages, containers or coolers brought in or out of the facility at any time.

ALCOHOL:

Outside alcohol is strictly prohibited from being brought into the Suburban Collection Showplace. **Anyone caught attempting to bring outside alcohol onto the premises will face immediate removal from the venue and potential penalties, including being barred from future events.** We appreciate your cooperation in adhering to this policy to ensure a safe and enjoyable experience for all attendees

FOOD & BEVERAGE:

Outside Food & Beverage is NOT allowed within the Suburban Collection Showplace at any time with the SINGLE EXCEPTION of move-in hours. There are a variety of food options within the vicinity of Suburban Collection Showplace that are available during move-in hours. Concessions will be open during all active event hours. This event will be serving alcohol during active event hours. Vendors are allowed to bring a sandwich in a brown paper bag or inside of a small (personal size) insulated lunch bag or lunch box sized "cooler." The lunch box sized coolers will be checked for alcohol, and all other sized coolers are not permitted. When concessions are closed during non-active Show hours and during move-in days, vendors may bring in food for their employees, however, no outside food or food deliveries will be allowed 2 hours prior to the start of the Show.

HOST HOTEL INFORMATION:

The Michigan Golf Show is fortunate to have our host hotel directly attached to the Suburban collection Showplace. The Hyatt Place Novi/Detroit will once again be offering a special discounted rate of \$156.00 per night for our exhibitors with a cutoff date of February 28, 2025. Please use Group Code **G-GLF5** when calling 248.513.4111 or click the link [here](#).



ADDITIONAL HOTEL INFORMATION:

Please be sure to indicate your exact dates of stay; otherwise, the system will say error/no rooms available.

[Book your group rate for Michigan Golf Show Room Block](#)

You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

Event Summary:

Michigan Golf Show Room Block

Start Date: Thursday, March 06, 2025

End Date: Monday, March 10, 2025

Hotel(s) offering your special group rate:

- **Four Points by Sheraton Detroit Novi for 119.00 USD per night**
- **Last Day to Book: Thursday, February 20, 2025**



MICHIGAN GOLF SHOW EXHIBITOR CONTRACT

- 1. Exhibit Space.** You, as Exhibitor, shall be assigned a designated Exhibit Space within the Michigan Golf Show at the Suburban Collection Showplace, operated by BoCo Enterprises, Inc. and owned by TBON, LLC (hereinafter, collectively, “Sponsors”). At all times Exhibitor must conform to the size and space of their assigned space. No exhibit shall be of such character or arrangement as to obstruct the view or interfere with the exhibits of other Exhibitors and shall never extend into any aisles. No exhibit shall exceed eight (8) feet in height without express written consent of the Michigan Golf Show Management (hereinafter, “Show Management”). Nor shall any part of any exhibit or any signs used by Exhibitor within their assigned space shall be posted, nailed, or otherwise attached to the walls, doors, windows, or other surfaces of the Suburban Collection Showplace (hereinafter, “The Facility”). Interviews, demonstrations, distributions of literature, and any other marketing activities must occur within the Exhibit Space. If video or audio are used in the booth, volume levels must be kept at a level that does not interfere with other Exhibitor’s Exhibit Space.
- 2. Deposits.** All deposit money for Exhibit Space will be retained if the Exhibitor fails to fulfill, violates, or cancels Exhibit Space.
- 3. Payment.** All charges for your Exhibit Space shall be paid in full with US dollars by the date specified in the Michigan Golf Show Exhibitor Contract. You agree that the Michigan Golf Show, Sponsors, and their agents, representatives, cannot guarantee by your exhibiting at the Michigan Golf Show any financial gain to you or your organization, nor can they guarantee attendance at the Michigan Golf Show. Exhibitors not complying will not be allowed to move in. No refunds will be provided if the show is poorly attended, or an incident occurs to where attendance is affected.
- 4. Refunds; Liquidated Damages.** No refunds will be made if Exhibit Space is unused or partially used. However, if Exhibitor gives Notice to Show Management that Exhibitor will not participate in the Michigan Golf Show and would like to cancel its Exhibit Space more than ninety (90) days prior to the Michigan Golf Show’s occurrence, Show Management shall return any Payments made by Exhibitor. If Exhibitor gives Show Management Notice of its intent to cancel its Exhibit Space more than thirty (30) days, but less than or equal to sixty (60) days from the Michigan Golf Show’s occurrence, Show Management will return fifty percent (50%) of any Payments paid by Exhibitor for Exhibit Space. No refunds shall be given if Exhibitor cancels its Exhibit Space thirty (30) days or less from the Michigan Golf Show.
- 5. Liability for Loss, Theft, Property Damage, or Personal Injury.** Exhibitor hereby waives any and all claims against Sponsors, Show Management, their employees, agents, or representatives, relating to any loss, theft, damage, or destruction to its property, and from any and all claims for personal injuries relating to its operation of Exhibit Space at



the Michigan Golf Show. It is recommended that Exhibitor take precautionary measures of their own to secure and safeguard property. Further, Exhibitor assumes entire responsibility, and hereby agrees to protect, defend, and hold harmless the Sponsors, Michigan Golf Show, and Show Management, and their respective employees, agents, and representatives, against all claims, losses, and damages to persons or property, governmental charges or fines and attorneys' fees arising out of or in connection with Exhibitor's installation, removal, maintenance, or use of Exhibit Space. Exhibitor shall be held jointly and severally liable for any damage to Sponsors caused by Exhibitor, its employees, agents, or representatives.

6. Insurance. It is expressly acknowledged that Sponsors, Michigan Golf Show, or Show Management, or their employees, agents, and representatives have not purchased insurance of any kind for the benefit of Exhibitor, nor is it under any obligation to do so. Exhibitor agrees to obtain and keep in force until completion of the Michigan Golf Show, including set up and tear down, a commercial general liability insurance contract with liability limits equal to or greater than the following limits:
- a. Comprehensive General Liability Insurance coverage, including protective and contractual liability coverage, with limits not less than \$1,000,000.00 per occurrence.
 - b. Employer's Liability Insurance with minimum limits of \$100,000.00 per accident.
 - c. Worker's Compensation Insurance coverage in full compliance with Federal and State laws.
 - d. Comprehensive General Automobile Liability Insurance covering owned, non-owned, and hired vehicles including loading/unloading hazards with bodily injury limits of \$250,000.00/\$500,000.00 and property damage limits of \$100,000.00.

The contractor shall provide a certificate of insurance to the Michigan Golf Show, evidencing such coverage within ten days of this Agreement's execution.

7. Additional Insureds and Indemnities. See EXAMPLE CERTIFICATE COPY further within this packet. For each and every of the above insurance policies, the following must be provided as Additional Insureds/Indemnities:
- (a) BoCo Enterprises, Inc. (46100 Grand River Avenue, Novi, MI 48374)
 - (b) TBON, L.L.C. (46100 Grand River Avenue, Novi, MI 48374)
 - (c) Epoch Hospitality, LLC dba Epoch Catering. (46700 Grand River Ave, Novi, MI 48374)
 - (d) Suburban Marketing Group dba The Suburban Collection (1795 Maplelawn Drive, Troy, MI 48084)
 - (e) Avalon Hospitality Group (9555 Chesapeake Drive, Suite 202, San Diego, CA 92123)
 - (f) Show Promotions, LLC (46100 Grand River Ave., Novi, MI 48374)
8. Indemnification. Exhibitor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from Exhibitor's activities during the Show or its performance under this Agreement. Contractor shall INDEMNIFY, SAVE AND HOLD HARMLESS those entities listed above



as Additional Insureds, and their employees, agents, and volunteers from and against all liability, loss, damages, claims, costs and expenses (including attorney fees) arising out of injury to person or damages to property or any other injury, claim, damage, loss, cost or expense arising from the Exhibitors actions during the Show or its performance of this Agreement.

9. Compliance with Facility Rules and Regulations. The Exhibitor agrees to abide by all rules and regulations of the Sponsors/Facility in which the Michigan Golf Show takes place. All rules and regulations are on file in the general office of the building. Advertising materials or signs of entities or people, other than those who have engaged space with the Michigan Golf Show, are prohibited. Exhibitors must be present at all active hours of the Show. All Exhibitors must wait to dismantle Exhibit Spaces until show closing. SHOW MANAGEMENT WILL APPRECIATE BEING INFORMED OF ANY INFRACTION OF THIS RULE. We reserve the right to suspend the sale of any items or merchandise at any time for any reason. Noncompliance with a management directive will result in expulsion and removal with no refund.
10. Exhibit Space Equipment. Exhibitors are responsible for providing all equipment necessary for their Exhibit Space. Motion picture projectors and other equipment must conform to state and city fire regulations. Electrical wiring must conform with state and local fire codes. Loud speakers, radios, television sets, or the operation of any machinery or equipment shall be subject to Show Management's discretion. Tables or platforms on which any monitor or equipment is placed cannot exceed a height of 42 inches. All display décor shall be fire retardant before entering into the Exhibit Space.
11. Expulsion and Right of Refusal. Show Management and/or Sponsors have the right to refuse an Exhibitor on the grounds of non-compatibility with the event, the absolute right to select whom may exhibit, and the absolute right to regain possession of any Exhibit Space for any reason whatsoever. Unethical conduct, uncooperative behavior, infraction or rules, sexually oriented material, or safety hazards deemed potentially dangerous to persons or property shall subject the Exhibitor to dismissal from the Michigan Golf Show. No refunds shall be given in the event of dismissal for a violation of any rules and regulations. Only registered exhibitors will be admitted to the Michigan Show. All agents and representatives of Exhibitor must register with Show Management.
12. Floor Plan; Event Times. Sponsors and Show Management have the right to change the time and floor plan of the Show. Exhibitor must be present during all active hours of the show.
13. Subletting of Space. Exhibitor shall not assign, sublet, or apportion the whole or any part of its assigned Exhibit Space. Nor shall Exhibitor allow any other organization or person within their own Exhibit Space without the written consent from Show Management. Exhibitor shall not assign or transferred its rights or privileges under this contract.
14. Legal Compliance. All exhibitors are required to comply with any and all federal, state,



and local laws, rules, and regulations and to obtain any applicable licenses or permits (including, but not limited to, sales tax, raffles, etc.). Exhibitor is hereby charged with knowledge of all such laws, ordinances, and regulations pertaining to health, fire prevention, and public safety, while participating in the Michigan Golf Show and agrees to comply with said laws.

15. Intellectual Property. Exhibitor agrees to pay when due any and all royalties, license fees, or other charges accruing or becoming due all royalties, license fees, or other charges accruing or becoming due to anyone by reason of any music, either live or recorded, or other entertainment of any kind or nature, played staged or produced by the Exhibitor, its agents, employees, or representatives, within the Exhibit Space. Exhibitor shall assume all costs and expenses arising from the use of patented, trademarked, or copyrighted material, equipment, devices, processes, or dramatic rights, used during or incorporated during the Michigan Golf Show by Exhibitor, and agrees to protect, indemnify, defend, and hold harmless, Sponsors, Show Management, and their respective agents, representatives, and assigns, from any damages, costs, or expenses relating to Exhibitor's activities at the Michigan Golf Show. Exhibitor authorizes Show Management to use Exhibitor's name and/or likeness to promote the Michigan Golf Show and to solicit other exhibitors for the Michigan Golf Show and future events.
16. Force Majeure. Sponsors and/or Show Management, their agents, or representatives shall not be liable for the fulfillment of this contract as to delivery of Exhibit Space if non-delivery is due to any of the following causes: by reason of Sponsors/Facility being destroyed or damaged as to reasonably not be usable for the Michigan Golf Show, acts of God, strikes, authority of law, or for any other reason beyond Sponsors or Show Managements control.
17. Official Trade Show Services Contractor. Sponsors and Show Management will make available to Exhibitor an official Trade Show Services Contractor for the purpose of providing utilities, furnishings, accessories, tables, draperies, signs, models, labor for erecting and dismantling exhibits, etc. Exhibitor may not employ any other contractor for these services without prior written permission from Show Management. It is expressly understood that such Trade Show Services Contractor is not the agent or employee of Sponsors, Show Management, or Michigan Golf Show and that none of the aforementioned shall be liable to Exhibitor or any other person for the acts or omissions of the Trade Show Services Contractor.
18. Disputes. Exhibitor agrees that Show Management has, and consents to, Show Management's authority to settle all disputes regarding issues not covered by this contract. All such disputes shall be brought to Show Management's attention immediately. Exhibitor agrees to abide by Show Management's resolution of said issue.
19. Joint and Several Liability. Exhibitor, its agents, or representatives shall be held jointly, collectively and individually responsible for any and all debts incurred for all Payments,



exhibit costs, fees, or charges, due under this Contract.

20. Conduct of Exhibitors. Unethical conduct, uncooperative behavior, infraction of rules, any sexually oriented material, and safety hazard deemed potentially dangerous to persons or property, on the part of an exhibitor or their representatives, or both will subject the exhibitor or their representatives to dismissal from the exhibit hall, in which event is agree no refund shall be made by the show management and further no demand for redress will be made by the exhibitor or their representatives.

- A. Negative attitudes, excessive unfounded complaining, etc. are not welcome and will not be tolerated.
- B. Exhibitors must limit their activities to their assigned spaces. Salespeople and demonstrators are not allowed to operate in or extend their activities into the aisles or walkways. Solicitation of donations by vendors, exhibitors, or concessionaires from their booths is prohibited unless specifically authorized in writing in the license agreement. Roving vendors or solicitors, whether for profit or nonprofit, are not permitted anywhere on the Showgrounds. All solicitation for contributions or sales must occur within the contracted space of the individual or organization. Vendors and solicitors may not engage in any physical contact with un-consenting individuals. **Violations may result in immediate termination of contract and will be asked to leave the premises**
- C. Hawking; distributing hand bills or other materials; posting or tacking advertisement bills, cards, etc., is strictly prohibited anywhere within the show floor and/or the Suburban Collection Showplace except within the confines of the Exhibitors own space. Painting; drilling of walls and/or floors; or making permanent installations to Show property will not be allowed. Any damages will be billed to the damager.
- D. Exhibitors may advertise or distribute **approved** products or literature only from within their own exhibit space. **They may promote their own product or activity but may not discredit others.** Oral and visual advertising, solicitation and distributed materials must be in good taste, must be neutral or positive and may not be defamatory, promiscuous, pornographic, obscene, profane or vulgar.
- E. The exhibitor authorizes Show Management, their employees or agents to use exhibitors name to promote the event and to solicit other exhibitors for this and future events. Photos of booth/products can be used in media.

21. Audio and/or Video Devices. Motion picture projectors and other apparatus must conform to the state and/or fire regulations. Electrical wiring must conform with the local fire codes. Loud speakers, radios, television set, or the operation of any machinery or equipment which is sufficient volume as to be annoying to neighboring exhibitors will not be permitted. Tables or platforms on which the monitor is placed cannot exceed a height of 42 inches. All display décor including draperies and other fabrics, must be fire retardant before entering into the decoration of any exhibit.

Thank you for apply to be a Vendor at the Michigan Golf Show. We look forward to working in partnership with you to create the best Golf Show in the country.

